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Hall 6, Stand A.29

Mirics unveils complete consumer radio module platform at IBC

Radio reference design dramatically reduces the cost of adding multi-standard functionality into today's consumer radios

Fleet, UK, 3rd September 2008: Mirics Semiconductor announces the immediate availability of a complete consumer radio module platform for its FlexiRF™ solution, addressing FM, DAB, DAB+, DMB-A and DRM standards. Measuring just 60mm x 55mm, the platform features Mirics' MSi002 FlexiRF integrated circuit (IC) and integrates all necessary active and passive components, including a multi-standard demodulator IC, needed to deliver a complete analog and digital broadcast radio receiver module. Mirics will be demonstrating the FlexiRF-based radio reference design at IBC in Amsterdam during the 12th-16th September in Hall 6, stand A29.

Chet Babla, Product Line Director, Mirics said: "We are extremely pleased to announce this consumer radio reference design. By leveraging the multi-standard, multi-band RF capability of Mirics FlexiRF technology, this reference platform delivers a highly integrated, low cost RF-to-audio solution for consumer radio manufacturers, supporting existing and newer global radio standards. In particular, this module drastically reduces the cost of adding DRM functionality into today's consumer radios."

The reference radio platform is available for customer evaluation and integration now.

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About Mirics FlexiRF

Mirics has developed a reconfigurable RF tuner architecture called FlexiRF™ that enables multi-standard broadcast reception on portable consumer electronics devices. This reconfigurable architecture ensures the optimal combination of sensitivity, selectivity, signal handling and power dissipation, all delivered with single-standard size and cost efficiency.

More information is available from <http://www.mirics.com/technology.php?navid=30>

About Mirics

Mirics Semiconductor Inc. is a venture-backed fabless semiconductor company developing innovative RF silicon and software solutions to bring nomadic global broadcast reception to portable and PC platforms. Founded in April 2004 and based in Hampshire, UK, Mirics has brought together a strong development and operations team with extensive experience in delivering high performance integrated circuits and algorithmic IP into high volume wireless, broadcast and cellular applications.

Mirics was originally backed with Series A funding from Pond Venture Partners, Europe's largest early-stage technology fund. In August 2007 the company closed a \$12m Series B round securing backing from Intel Capital, the global investment arm of Intel Corporation, Acacia Capital Partners, and further investment from Pond Venture Partners.

www.mirics.com

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