



AzureWave selects Mirics' FlexiTV™ technology for multi-standard PCTV receivers

Combination of Mirics FlexiTV™ technology and AzureWave PC engineering expertise brings next generation global broadcast TV and radio content to notebooks

Fleet, UK, 27th September 2008: AzureWave Technologies, the leading provider of PC TV receiver solutions, has selected Mirics FlexiTV™ for the development of a new generation of PC TV receivers. Using Mirics' unique multi-standard hardware and software-based demodulation technology, reception of DVB-T, DAB and FM content will now be possible on notebooks using a receiver with both a lower cost and smaller size than current single-standard PC TV solutions. AzureWave's Mirics FlexiTV™-based embedded PC TV solution will be available on consumer notebooks in 2009.

AzureWave has many years of experience in developing PC TV receivers for multiple TV standards in all regions of the globe. With its track record of success in wireless and PC technologies, AzureWave is ideally placed to roll out TV and radio reception on a broad range of consumer notebooks.

Mirics Semiconductor is the leading provider of global broadcast silicon and software receiver solutions. By implementing software demodulation running on a host processor, Mirics FlexiTV™ leverages the power and system memory of today's PC platforms. This allows nomadic reception of global broadcasts without multiple silicon-based demodulators or additional system memory. Mirics FlexiTV™ also provides a simple standards upgrade path via software re-configurability, thereby enabling future-proofing against emerging or variant broadcast standards.

Patrick Lin, Engineering Director at AzureWave commented: "Many geographical regions require reception of multiple TV and radio standards, which can increase the cost of adding TV and radio on notebooks. But making use of the host CPU, which is otherwise idling, greatly reduces the system cost and form factor. It also substantially

widens the number of standards that can be supported with just one hardware platform, bringing economy of scale to our customers.”

“We are delighted to be working with AzureWave, a highly successful provider of PC TV solutions,” said Chris Cytera, Mirics FlexiTV™ Product Line Director. “AzureWave has a reputation for innovation and embracing new technology in order to bring the best possible user experience to consumers at an attractive price point. Mirics FlexiTV™ will enable AzureWave to raise the bar for multi-standard broadcast reception on notebooks, increasing their appeal as consumer-centric products.”

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About AzureWave

Established in April 2005, AzureWave Technologies Inc. is a worldwide leading provider of wireless networking and image processing solutions. Our technologies range from Wi-Fi, Bluetooth, WiMAX, UWB, and GPS to digital TV and digital camera modules. AzureWave products have been widely adopted in personal computers, mobile phones, networking products, consumer electronics as well as personal mobile devices. We are devoted to providing advanced technology development, professional manufacturing and complete software services.

AzureWave is committed to providing the most innovative products which allow consumers to embrace digital entertainment with ease.

www.azurewave.com

About Mirics

Mirics Semiconductor Inc. is a venture-backed fabless semiconductor company developing innovative RF silicon and software solutions to bring nomadic global broadcast reception to portable and PC platforms. Founded in April 2004 and based in Hampshire, UK, Mirics has brought together a strong development and operations team with extensive experience in delivering high performance integrated circuits and algorithmic IP into high volume wireless, broadcast and cellular applications.

Mirics was originally backed with Series A funding from Pond Venture Partners, Europe's largest early-stage technology fund. In August 2007 the company closed a \$12m Series B round securing backing from Intel Capital, the global investment arm of Intel Corporation, Acacia Capital

Partners, and further investment from Pond Venture Partners.

Based upon projections from analysts such as IDC and Gartner, Mirics expects the PC TV market to exceed 32 million shipments (OEM + retail) by 2010.

www.mirics.com

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