



## **Mirics and CyberLink join forces to deliver HDTV to notebooks**

*World's first PC TV receiver featuring software demodulation delivers HD content with  
CyberLink's industry standard TVEnhance*

**Fleet UK, 23rd March, 2009:** Mirics has demonstrated full interoperability of its revolutionary FlexiTV™ software receiver with CyberLink's TVEnhance, together delivering the latest high definition video content to notebook PCs. With both demodulation of the DVB-T signal and decoding of the H.264 high definition video taking place on existing notebook processors, Mirics FlexiTV has once again proven its credentials as an efficient, optimised system having minimal impact on overall system resources.

Launched in 2008, FlexiTV targets processor-based platforms such as notebook PCs, and was the world's first global standards broadcast receiver to leverage the flexibility and cost benefits of software-based demodulation. Mirics FlexiTV is the only commercially available software demodulator-based receiver conforming to applicable broadcast TV and radio specifications such as Nordig 2.0.

Chris Cytera, Product Line Director for FlexiTV, commented: "We are delighted to be working with Cyberlink to provide the best possible HDTV experience to notebook users. With terrestrial HDTV rolling out worldwide, Mirics FlexiTV plus CyberLink TVEnhance is the ideal combination for enjoying totally smooth, high quality portable HDTV on a standard consumer notebook. No other multi-standard PC TV receiver using software demodulation can deliver this kind of quality user experience."

Alice H. Chang CEO of Cyberlink, said: "We are excited to partner with Mirics to deliver unprecedented HDTV quality with minimal CPU usage on notebook PCs. The technology collaboration with Mirics FlexiTV software demodulation coupled with GPU accelerated H.264 decoder technology establishes our commitment to providing users with the ultimate TV-on-PC experience worldwide."

### **About Mirics**

Mirics provides total system solutions for converged wireless connectivity on portable consumer electronic devices such as Notebook PCs, Media Players and Cellphones. The initial focus of the company is the delivery of free-to-air broadcast services and content to portable computing and communications devices. With development, support and sales operations in Boston (USA), Hampshire (UK), Hong Kong, Shanghai and Taipei, Mirics has brought together a strong team with extensive experience in delivering high performance integrated circuits and algorithmic IP into high volume wireless, broadcast and cellular applications.

Mirics has secured funding from an eminent investor team comprising Acacia Capital Partners, Intel Capital and Pond Venture Partners. Mirics recently secured \$7m of financing in January 2009, bringing total investor financial support to \$22m.

Based upon projections from analysts such as IDC and Gartner, Mirics expects the PC TV market to exceed 32 million shipments (OEM + retail) by 2010.

[www.mirics.com](http://www.mirics.com)

### **About CyberLink**

[CyberLink Corp](http://www.cyberlink.com) is the leader and pioneer in enabling digital multimedia on PCs and CEs. Backed by a group of high-caliber software engineers, CyberLink owns its core codec and a number of patented technologies. CyberLink has built a solid reputation for delivering high-quality, interoperable, and fast time-to-market solutions that keep our OEM partners on the leading edge. Our business partners include leaders in the PC industry: drive manufacturers, graphics-card makers, and top-5 desktop and notebook brands. Today, CyberLink's software solutions include: complete applications for [Blu-ray Discs](#), [Digital Home entertainment](#), [TV-on-PC](#) and [human resource development](#). With customers spanning from multi-national corporations to small/medium-sized businesses, and from power users to home users, CyberLink has enjoyed rapid and consistent growth leading to a record breaking IPO in 2000 on the Taiwan Over The Counter Exchange (OTC: 5203). Currently, CyberLink is listed on the Taiwan Stock Exchange (ticker symbol: 5203.TW). CyberLink's worldwide headquarters is located in Taipei. To keep up with market demands, CyberLink has operations in North America, Europe and the Asia Pacific region, including Japan. For more information, please visit CyberLink's website at [www.cyberlink.com](http://www.cyberlink.com).

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